



## Website Audit + Recommendations | SY 2021-2022

<https://gardenplace.dpsk12.org>

### SUMMARY

Pro-bono review of the Garden Place Academy (GPA) website began in Spring 2021 and took place throughout the summer and fall.

Below are observations and recommendations. Observations are indicated with an arrow symbol and recommended actions are shown with a checkbox.

We have 51 separate pages on the website as of October 2021. While content is abundant, it is also overwhelming and can make it difficult for families to find the information they are seeking.

#### *Overall Notes*

- Site is mobile responsive
- Site is a modern design with updated logo, colors, and most images are current
- Site contains many tabs, pages, and subpages, including duplicate information
- Site can be simplified, with pages eliminated or consolidated
- A decision matrix can be used to determine when future tabs, pages, and subpages are needed

### OUR GOALS

- Website is easy to navigate in Spanish and English
- Website makes it easy to find whatever user is looking for
- Website looks, sounds and reflects who GPA is and what GPA does
- Website acts as a passive form of digital marketing for student recruitment



**CONFIDENTIAL**

## GLOBAL SECTIONS

### Navigation

- On mobile and some Chrome desktop browsers, NavBar sometimes exists via hamburger menu; users click lines to see drop-down only menu
- On desktop, NavBar exists across top of page; hamburger menu appears if screen is collapsed



- On mobile and some desktop Chrome browsers, page is sometimes a single column
- On desktop, page is three columns and collapses to a single column/mobile view as screen size is adjusted down
  - ◆ Differences in view options are a function of user's browser choice and settings

### A Public Traditional & Montessori School

**NEWS**

**Welcome Back!**

**Registration 2021-22**

Welcome New and Returning Garden Place Families! We will be holding our registration days on Wednesday August 11th and Thursday August 12th. Please see the flyer below for more details. We will be helping families complete their online registration and their lunch applications. Please call us to make an appointment: Maria Castro-Alvarez: 720-424-7221 & Veronica [READ MORE.](#)

**School Supply List 21-22**

Kindergarten: Mrs. Antolak, Ms. Ramon 2 Tissue Box 2 Clorox Wipes 1 Hand Sanitizer 1 Lysol Spray 1 Headphones 1 Pack of large dry erase markers 3 Package of thin black dry erase markers 1 Box of #2 pencils 1 Box of crayons 1 Box of markers 1 Large pink eraser 1 backpack 1 water [READ MORE.](#)

### A Public Traditional & Montessori School

**EVENTS**

**GPA Website**

Monday, September 27

No School

Thursday, September 30

Early Release

Friday, October 1

October Court

9:00am - [Public with the Principal](#)

Thursday, October 7

Early Release

Thursday, October 14

Early Release

Monday, October 18

No School

Thursday, October 21

Early Release

Thursday, October 28

Early Release

Thursday, November 4

Early Release

**FOLLOW US**

**Garden Place Academy**

Good News! The Glendale Center is reopening to our students and community! Come celebrate this Saturday, September 11 from 11 a.m. to 3 p.m.!

**¡BUENAS NOTICIAS!** ¡El Centro de Glendale va a abrir de nuevo a nuestros estudiantes y comunidad! ¡Vengan a celebrar este sábado, 11 de septiembre entre las 11 de la mañana y las 3 de la tarde.

### Footer

- Images in the global footer for Denver Public Schools and Parent Portal are linked images
- Images do not open in new tabs so users go directly to those websites and away from the GPA website; general best practices is that all external links should open in a new tab



### Suggested Changes

- ☒ Remove Matt Johnson from global footer
- ☒ Discuss whether we want linked images at the bottom of the page and other external links (meaning any link that leaves the GPA website) to open in a new tab **Required by DPS**





## HOME

### News

- News items are currently set at 7 items; users have to scroll to get to calendar and contact info
- Old posts are still marked as “sticky,” forcing them to the top of the page
  - ◆ “Welcome Back, Registration, School Supply List 21-22, Join our Garden Place Family, and Supply Lists 2020-21 are all set to “sticky”

**NEWS**

**Welcome Back!**  
Welcome New and Returning Garden Place Families! We will be holding our registration days on Wednesday August 11th and Thursday August 12th. Please see the flyer below for more details. We will be helping families complete their online registration and their lunch applications. Please call us to make an appointment. Maria Castro-Alvarez: 720-424-7221 & Veronica [READ MORE...](#)

**Registration 2021-22**  
Welcome New and Returning Garden Place Families! We will be holding our registration days on Wednesday August 11th and Thursday August 12th. Please see the flyer below for more details. We will be helping families complete their online registration and their lunch applications. Please call us to make an appointment. Maria Castro-Alvarez: 720-424-7221 & Veronica [READ MORE...](#)

**School Supply List 21-22**  
Kinder: Mrs. Antolak, Ms. Román 2 Tissue Box 2 Clorox Wipes 1 Hand Sanitizer 1 Lysol Spray 1 Headphones 1 Pack of large dry erase markers 3 Package of thin black dry erase markers 1 Box of #2 pencils 1 Box of crayons 1 Box of markers 1 Large pink eraser 1 backpack 1 water [READ MORE...](#)

**Join our Garden Place Family**  
Check out our amazing promotional VIDEO, made possible by our friend Brad Conner of Lumenati! ¡Miren a nuestro asombroso VIDEO, hecho por nuestro amigo Brad Conner de Lumenati!

**Supply Lists 2020-21**  
Please click on the links below to see the supply lists for every grade level. Haga clic en los enlaces debajo para ver la lista de útiles de cada grado.

**September 10**  
Please click the images below to view documents in Friday Folders this week. Por favor seleccione las imágenes debajo para ver los documentos en las carpetas del viernes esta semana.

**August 27**  
Please click the images below to view documents in Friday Folders this week. Por favor seleccione las imágenes debajo para ver los documentos en las carpetas del viernes esta semana. Tigres Unidos Link: <https://stand-org.zoom.us/j/874094283677> pwd=Ri0vQUcv3DZiNXYu2pp5DjKj90Zz09 passcode: Tigres

[More News](#)

- A shortened version of News appears as a global footer on all pages but view is different from home page

**NEWS & ANNOUNCEMENTS**

- October 14
- October 8
- October 1
- September 24
- Back to School Night

### Suggested Changes

- ☐ Consider shortening the number of “News” items posted to the home page to 4-5 posts
- ☐ When new “News” items are posted, uncheck “sticky” on outdated posts

### Calendar

- Calendar widget shows longer view with more calendar events (10-11 events) on Home page and condensed view (1-2 events) on other pages

**EVENTS**

**GPA Website**

Today Friday, October 22

Print Week Month Agenda

**Wednesday, October 27**

Picture Day

**Thursday, October 28**

Events shown in time zone: Mountain Time - Denver

Google Calendar

### Suggested Changes

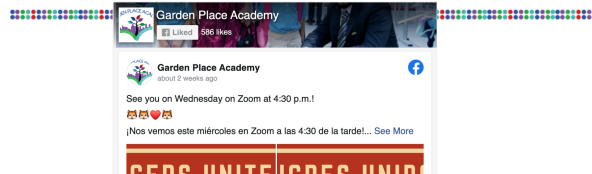
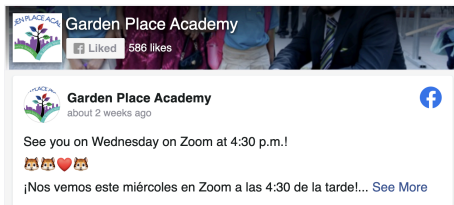
- ☐ Check widget settings if Home and all other pages should look the same



## Facebook

- Facebook widget extends its container when browsers are set to larger windows; this blocks page design elements and moves section heading to underneath the Facebook widget

FOLLOW US 



## Suggested Changes

- ☐ Check widget settings and update widget to most recent version

## ABOUT

- There are 10 pages in the About section



## History

- Image is smaller and not the best of the historic images available
- Image is a different size than other pages; other pages use an image that is 1024 x 465 px

### History



Garden Place Academy stands in the Globeville neighborhood, just north of downtown Denver. The neighborhood is intersected by Interstate-25 and Interstate-70, making it a center of community and industry. Globeville was settled in the mid-1880s by immigrants from Poland and Germany who came in search of gold and fertile fields for farming. In 1904, the Garden Place School opened its doors. Diverse neighborhood children from ages five to sixteen attended Garden Place. By 1921, the school's population had reached 1,074 students. In 1923, the original building was updated with a gymnasium, auditorium and south classrooms. Two additional classrooms were added in 2001.

## Suggested Changes

- ☐ Update text



- ☐ Add additional compelling photos so this page view matches the others
- ☐ Page could be consolidated to an About page with Mission & Vision, Values, and History as sections on the new About page

### *Message From the Principal*

→ Photo of Andrea resizes from mobile to desktop view (good!) but cuts off her head (bad!)

Message from the Principal



Message from the Principal



→ Letter is outdated and is from Andrea's last year as Vice Principal

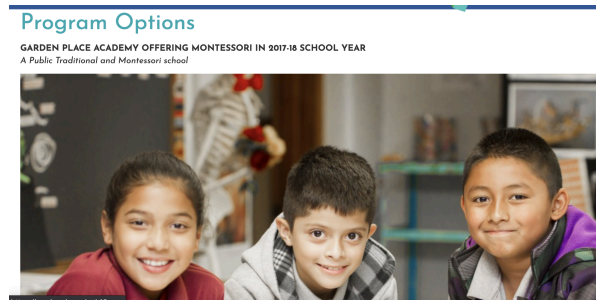
### **Suggested Changes**

- ☐ Check photo settings or re-crop/replace image
- ☐ Update message annually or make more general
- ☐ Consider making this a general message and combining with Our Team > School Leaders page

### *Program Options*

→ Image shows old uniforms

→ Page refers to 2017-2018 school year and hasn't been updated since



### **Suggested Changes**

- ☐ Update image
- ☐ Rewrite text to explain different programs/tracks: Traditional, Montessori, and TNLI
- ☐ Consider combining with About > Enrollment & Registration

## Mission & Vision

### Mission & Vision



Vision: "Growing Leaders and Lifelong Learners"

Mission: Garden Place is a team made up of dedicated men and women who share an inspiring enthusiasm and an unwavering commitment in providing each and every student the chance to succeed in school and in life.

### Suggested Changes

- ☐ Consider combining with About > Our Values

## Our Values

### Our Values



TIGER Values

### Suggested Changes

- ☐ Consider combining with About > Mission & Vision

## Enrollment & Registration

- Image does not use page header size
- Outbound links do not open in new tab
- Google Forms can be embedded into webpages if desired

### Come Grow With Us!

We welcome students and families to become part of our school community. Virtual information Meetings are offered by appointment, please click [here](#) to sign up for a date and time.

Round 1 of SchoolChoice for the 2022-2023 school year is January 14, 2021 10:00am - February 15, 2021 4:00 pm. [Click here](#) for more information on SchoolChoice and Enrollment.

### Suggested Changes

- ☐ Discuss if want images to be the same size/orientation across all pages
- ☐ Consider making all external links (meaning any link that leaves the GPA website) to open in a new tab
- ☐ Do we need to add any information about Round 2 SchoolChoice?
- ☐ Should this page combine with Program Options?

## Future Middle School Students

- Outbound links do not open in new tab
- This page is probably better suited for Family Resources section

→ Subsections in differing colors separates the page content nicely



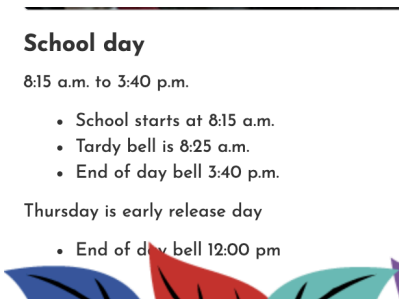
→ The embedded videos add context for families but also break up the page in a way that may confuse/not enable viewers to see more is below; this also makes the page very long on mobile

### Suggested Changes

- ☐ Move page from About to Family Resources section
- ☐ Consider using the alternating colors design element used on this page on other pages that contain multiple links
- ☐ Decide how we feel about including embedded videos that aren't about/by Garden Place

### Bell Schedule 2021-22

- Should this be its own page or a section of a different page?
  - ◆ We can look at analytics to see which pages are the most accessed and, if they're a bunch of short items, make an FAQ or Fast Facts page that combines these items
- If non-mobile browsers are maxed in size, design elements overlap text



### Suggested Changes

- ☐ Decide if this information should be combined into another page

### Uniforms

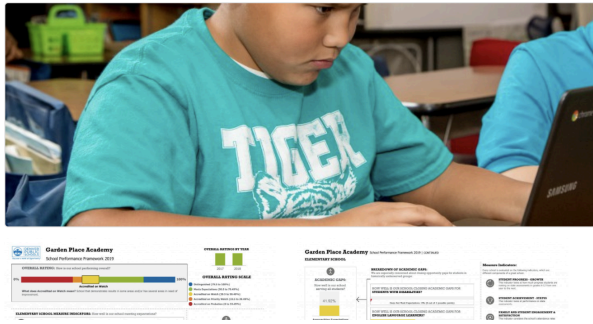
- No notes for this page unless you want to make the form exist online

### School Performance

- Information is presented without context in the form of clickable images



## School Performance



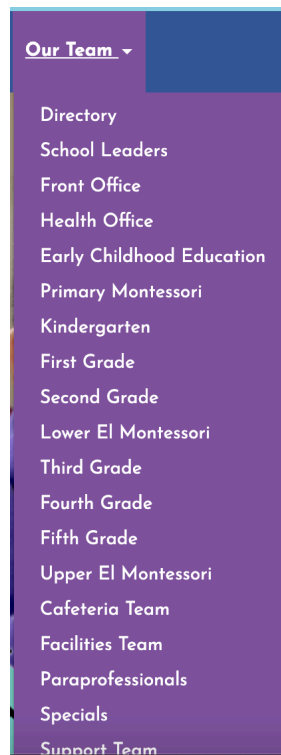
For more information on the School Performance Framework, visit [spf.dpsk12.org](http://spf.dpsk12.org).

## Suggested Changes

- ☐ Add one sentence of text explaining what the SPF is, that it was suspended for 2020-2021 and 2021-2022, and move the “For more information text” to above the images

## OUR TEAM

→ There are 19 pages under the Our Team section



## Directory

→ Table is sorted alphabetically by last name and includes staff member title, department, and DPS email address

- Name is clickable and goes to an individual bio page; bio pages are not listed elsewhere on the website
- Department is clickable and goes to one of 18 Our Team > [Department Name] subpages

## Directory

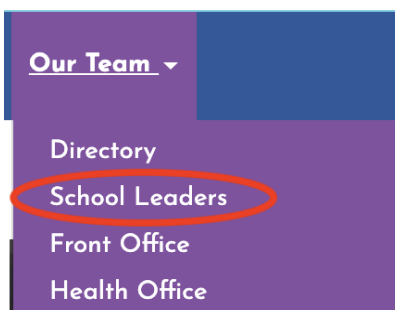
Name	Title	Department	Email
<a href="#">Antolak, Camille</a>	ELA-E Teacher	<a href="#">Kindergarten</a>	<a href="mailto:camille_antolak@dpsk12.org">camille_antolak@dpsk12.org</a>
<a href="#">Bañuelos, Paula</a>	Montessori Coordinator	<a href="#">Front Office</a>	<a href="mailto:Paula_Banuelos@dpsk12.org">Paula_Banuelos@dpsk12.org</a>
<a href="#">Baca, Karen</a>	Cafeteria Team	<a href="#">Cafeteria Team</a>	<a href="mailto:karen_baca@dpsk12.org">karen_baca@dpsk12.org</a>
<a href="#">Balderas, Brenda</a>	Paraprofessional	<a href="#">Paraprofessional</a>	<a href="mailto:brenda_balderas@dpsk12.org">brenda_balderas@dpsk12.org</a>
<a href="#">Bassett, Lauren</a>	Art Teacher	<a href="#">Specials</a>	<a href="mailto:lauren_bassett@dpsk12.org">lauren_bassett@dpsk12.org</a>

## Questions

- ❖ How often is this page reviewed for necessary updates?
- ❖ How often are the corresponding bio pages with photos reviewed for updates?
- ❖ If we decide to eliminate many of the sub-pages for each grade level, can/should this table be re-sorted by Department instead?
- ❖ How crazy-making are these pages for the Front Office staff, who keeps them updated?

## School Leaders

- This page is “School Leaders” on the menu but “School Leadership” on the page itself



- Only Andrea appears and to see her bio, users must click a second time to get to her bio page

### School Leadership



**Andrea Renteria**  
Principal  
[Andrea\\_Renteria@dpsk12.org](mailto:Andrea_Renteria@dpsk12.org)

### Andrea Renteria

Principal



Email:

Welcome to our website! My name is Andrea Renteria and I have the honor and the privilege of representing Garden Place Academy as principal. I am a proud graduate of the Denver Public Schools and my expectation is that each of our students graduates to say the same some years down the road. As a Denver native I graduated from John F. Kennedy high school in Southwest Denver. I received my undergraduate degree from the University of Northern Colorado in Mexican American Studies and Teaching English as a Second Language. When my passion drew me back towards education I returned to school at the University of Denver where I received my Master's degree in Educational Leadership and endorsements in both Special Education and Culturally and Linguistically Diverse Education. After falling in love with teaching at various schools in DPS I decided to join the Ritchie principal preparation program to become a school leader which led me to my position here at Garden Place Academy. I come here everyday with all of my heart and determination to lead, to learn and to grow with each and every one of our students, staff and community members as we work towards growth and achievement for all of our students.

## Suggested Changes

- ☐ Change NavBar from School Leaders to School Leadership

- ☐ Move the content on About > Message From the Principal to this page and/or make this page and Andrea's bio page the same content

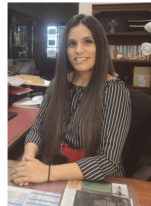
### Front Office

- Includes the two secretaries and Montessori Coordinator
- Each person's name is a hyperlink to an individual bio page

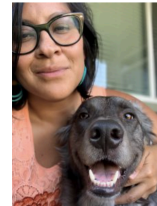
#### Front Office



**Maria Castro-Alvarez**  
Secretary II  
[mario\\_castroalvarez@dpsk12.org](mailto:mario_castroalvarez@dpsk12.org)



**Veronica Montenegro**  
Secretary II  
[Veronica\\_Montenegro@dpsk12.org](mailto:Veronica_Montenegro@dpsk12.org)



**Paula Bañuelos**  
Montessori Coordinator  
[Paula\\_Banuelos@dpsk12.org](mailto:Paula_Banuelos@dpsk12.org)

### Suggested Changes

- ☐ Consider combining this with another page; could Front Office become Office or Office & Health?

### Health Office

- Photo and bio for new nurse is absent

#### Health Office



**Karla Nava**  
Health Tech. Paraprofessional  
[karla\\_nava@dpsk12.org](mailto:karla_nava@dpsk12.org)

**Thea Johnson-Khrapovitski**  
School Nurse  
THEODORA.JOHNSON-  
KHRAPOVITSKI@dpsk12.org

### Suggested Changes

- ☐ Consider combining this with another page; could Health Office merge with Front Office?

### Early Childhood Education

- Photo and bio for Ms. Judit is missing

#### Early Childhood Education



**Veronica Castillo**  
ELA-S Teacher  
[veronica\\_castillo@dpsk12.org](mailto:veronica_castillo@dpsk12.org)



**Dolores Maes**  
ELA-E Teacher  
[dolores\\_maes@dpsk12.org](mailto:dolores_maes@dpsk12.org)

**Judit Cruz**  
ELA-E/S Teacher  
[judit\\_cruz@dpsk12.org](mailto:judit_cruz@dpsk12.org)

## Primary Montessori

→ Photo and bio for Ms. Claudia is missing

### Primary Montessori



Kaitlyn Hyland  
Primary Montessori Teacher  
kaitlyn-hyland@dpsk12.org

Claudia Gonzales  
Primary Montessori Teacher  
claudia\_gonzales@dpsk12.org

## Suggested Changes

- ☐ Consider combining all Montessori teachers into one page called Montessori
- ☐ Discuss whether it makes sense to mark the Montessori paraprofessionals as “Montessori” in the data table so they appear on this page as well

## Kindergarten

### Suggested Changes

- ☐ Consider combining all non-Montessori lower elementary teachers into a single page called K-2 or Kindergarten-Second Grade

## First Grade

### Suggested Changes

- ☐ Consider combining all non-Montessori lower elementary teachers into a single page called K-2 or Kindergarten-Second Grade

## Second Grade

### Suggested Changes

- ☐ Consider combining all non-Montessori lower elementary teachers into a single page called K-2 or Kindergarten-Second Grade

## Lower El Montessori

### Suggested Changes

- ☐ Consider combining all Montessori teachers into one page called Montessori

## Third Grade

### Suggested Changes

- ☐ Consider combining all non-Montessori upper elementary teachers into a single page called 3-5 or Third-Fifth Grade

## Fourth Grade

### Suggested Changes

- ☐ Consider combining all non-Montessori upper elementary teachers into a single page called 3-5 or Third-Fifth Grade



### *Fifth Grade*

#### **Suggested Changes**

- ☐ Consider combining all non-Montessori upper elementary teachers into a single page called 3-5 or Third-Fifth Grade

### *Upper El Montessori*

#### **Suggested Changes**

- ☐ Consider combining all Montessori teachers into one page called Montessori

### *Cafeteria Team*

- Only one staff member has a photo; two have email addresses; none have bios

#### **Cafeteria Team**



**Flor Perez**  
Cafeteria Manager  
Floresia\_Perezgonzalez@dpsk12.org

**Hope Fresquez**  
Cafeteria Team

**Angie Gonzales**  
Cafeteria Team

**Karen Baca**  
Cafeteria Team  
karen\_baca@dpsk12.org

#### **Suggested Changes**

- ☐ Consider combining all Cafeteria staff into a single page called Cafeteria & Facilities

### *Facilities Team*

#### **Suggested Changes**

- ☐ Consider combining all Facilities staff into a single page called Cafeteria & Facilities

### *Paraprofessionals*

- This page is listed in the NavBar as “Paraprofessionals” but on the page as “Paraprofessional”

#### **Paraprofessional**



**Maria Cardenas**  
Montessori Paraprofessional



**Jazmin Cenicerros**  
ECE Paraprofessional



**Maria Garcia**  
Paraprofessional  
Maria\_Garcia@dpsk12.org

#### **Suggested Changes**

- ☐ Change text heading on page to “Paraprofessionals” to match NavBar heading
- ☐ Consider moving paras with their grade levels when/if it makes sense to do so

### *Specials*

- Photos and bios are missing for most new specials teachers



## Support Team

- Natalie's photo is a different size/orientation from the others

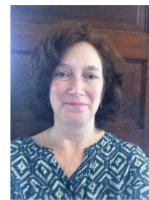
### Support Team



Tara Krueger  
Intervention Teacher  
Tara\_Krueger@dpsk12.org



Natalie Madrid-Chacon  
Gifted & Talented Teacher  
Natalie\_Madrid-chacon@dpsk12.org



Katie Scott  
Speech  
Kathryn\_Scott@dpsk12.org

---

## PROGRAMS

- Only two programs are listed, which makes it seem like we don't offer much when in reality these are just the programs from our \*external partners\*

### Suggested Changes

- ☐ Consider folding pages in elsewhere and removing Programs \*OR\* moving pages to this section

## YMCA

- Images are individual images and not a page header image so on mobile view, images are large and have to be scrolled past before getting to content
- Link listed on page is not a hyperlink

### CARE, HONESTY, RESPECT and R

The YMCA prides itself in providing after school programs that will offer a minimum of two hours per day, five days per week. Each enrichment program is designed so that youth will learn something new about themselves, new life skills, and discover their interest for their future.

To apply to the YMCA go to [EZchildtrack.com/denverymca/parent/](https://EZchildtrack.com/denverymca/parent/)

### Suggested Changes

- ☐ Consider swapping link text for hyperlink that opens to a new tab/page

## El Sistema

- External page links do not open in a new tab

### Suggested Changes

- ☐ Consider making external links open in a new tab/page

## FAMILY RESOURCES

### Suggested Changes

- ☐ Consider changing to For Families since pages cover a broader swath than resources

#### *Collaborative School Committee*

- Page was recently updated (since previous review) because our people are AWESOME
- Link is missing in “Click on here to connect”

create and implement a plan to promote high achievement and a strong school culture.

Our Collaborative School Committee meetings are open to everyone. We welcome parents, staff, and community members to attend. CSC meetings are held the 1st Monday of every month from 04:30-5:30 pm. Meetings are virtual. Click on here to connect.

- Date gap looks as though CSC didn't meet for the remainder of the 2018-2019 school year or any part of SY 2019-2020, which isn't true

### Suggested Changes

- ☐ Add meeting agendas or notes from missing years
- ☐ Rearrange page so oldest items are at the bottom and newest items are at the top
- ☐ Consider posting meeting notes instead of agendas?

#### *Parent Teacher Leadership Team*

- May want to update text to differentiate how this is different from CSC as they both seem to be concerned with ensuring student success
- May also want to update text to include 501(c)3 status

### Suggested Changes

- ☐ Add/update text on this page

#### *Community Garden*

- Page is lacking info on what the garden actually is, who is eligible to use it, how to sign up for a plot, etc.

### Suggested Changes

- ☐ Add/update text on this page
- ☐ Consider moving to Programs section?

#### *Garden Place Academy Advocacy Committee*

- Page contains out of date information, links, and video
- Page could be converted to a “News” post and backdated so the information and video embed are not lost

### Suggested Changes

- ☐ Remove page



### *Breakfast & Lunch Menu*

→ Page goes to an external link

### **Suggested Changes**

- ☐ Consider making external links open in a new tab/page
- ☐ Consider folding into “Parent Links” page

### *School Handbook*

→ Page contains old handbooks with the subheading of “Parent Handbooks”  
→ Last posted handbook is from 2019-2020

### School Handbook



### Parent Handbook

• Parent-Student Handbook 2019-20

### **Suggested Changes**

- ☐ Post newest handbook
- ☐ Consider removing old/outdated handbook links
- ☐ Consider folding into “Parent Links” page

### *Parent Links*

→ All links open in a new tab/page

### Parent Links

#### Parents:

- [Denver Public Schools Parent Portal](#)
- [Spanish Web Resources](#) (Very helpful website in Spanish a
- [PBS Parents](#)

#### Bilingual Resources

- [http://www.colorincolorado.org/web\\_resources/](http://www.colorincolorado.org/web_resources/)
- <http://www.colorincolorado.org/recursosweb/> (en Español)

### **Suggested Changes**

- ☐ Consider adding other parent info, like the lunch menu, DPS parent portal, information about uniforms, etc., to this page

## Student Links

### Student Links

Website	Subject	Grade Level
<a href="#">SpellingCity</a>	Language Arts	1-6
<a href="#">Starfall</a>	Language Arts	K-5

#### Suggested Changes

- ☐ Make external links open in a new tab/page
- ☐ Consider changing page name to Education Resources

## Teacher Links

- Links don't clearly look like hyperlinks; page doesn't match the view of the other links pages

### Teacher Links

#### Have Fun Teaching

First- eighth grade reading worksheets, flashcards, sc

#### Literacy Leader

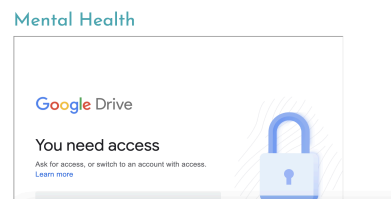
Join Jodi and Jane as they've learned from Debbie D

#### Suggested Changes

- ☐ Update link text to make hyperlinks obvious

## Mental Health

- Whatever was embedded on this page is no longer accessible



- Does this need to be its own page or should these links and video be added to Parent Links and Teacher Links?

#### Suggested Changes

- ☐ Remove or replace inaccessible content
- ☐ Consider consolidating this onto other pages within the Family Resources section

## PHOTOS & PROJECTS

### *Literacy Night*

#### **Suggested Changes**

- ☐ We could consider consolidating onto a “Photo” page or using an image carousel

### *Around the World Night*

#### **Suggested Changes**

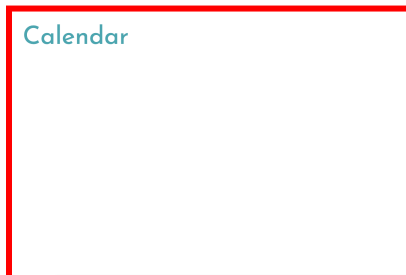
- ☐ We could consider consolidating onto a “Photo” page or using an image carousel

### *News*

- No notes for this page

### *Events*

- Nothing loads on this page; red border added by me for visibility



#### **Suggested Changes**

- ☐ Remove this page as a calendar widget exists on every page already

---

## FRIDAY FOLDERS



#### **Suggested Changes**

- ☐ Reorder in reverse chronological order, with newest items at the top
- ☐ Decide how long we want to keep old Friday Folders on the website